

WHAT'S NEXT...

“The Market already speaks about Mobility needs”

leapfactor



Leapfactor provides a white label proprietary Mobile Cloud Platform for business customers, which helps customers engage and enhance field sales execution.

Telecom operators, with their extensive trusted commercial relationships, local infrastructures and customer management capabilities, are well positioned to provide a complete mobile solution, combining conventional Telco business with the opportunity, which Mobile Cloud brings to transform the richness of their service offerings.

As a Value Added Service our Mobile App engage consumers and Business Customers effectively to increase the Top Line, while generating traffic, new revenue sources and adoption.

Leapfactor business model is a very transparent one, which is tailored for all TELCO needs: monthly subscriptions per user depending on App Edition and/or Pay per Transaction or revenue sharing.

Leapfactor Architecture is very simple:

- < **Loose systems Integration & Power Users Friendly** (both methods secured)
- < **Elastic and Secure Backend as a Service** (cloud agnostic)
- < **Support Native or Hybrid Apps on popular OSs** (developer agnostic)

Leapfactor has created a mobile loop execution that has a very clear go to market strategy for all major telecom companies:

- < APP for consumer engagement
- < APP for retailers and SMB to run business
- < APP for management to drive

Leapfactor white label Mobile Cloud Service has the ability to create customized packages for the Telco and their end customers B2B and B2C scenario:

- < **Marketing Edition:** marketing content at hand to engage
- < **Performance Edition:** marketing and sales tools with payment processing
- < **Professional Edition:** marketing, sales, payments fully integrated with backend systems.

Leapfactor value proposition and solution for Telcos:

- < Payment gateways·
- < In-store connectivity·
- < Sales Enablement Solutions·
- < Consumer Apps